



THRIVE24

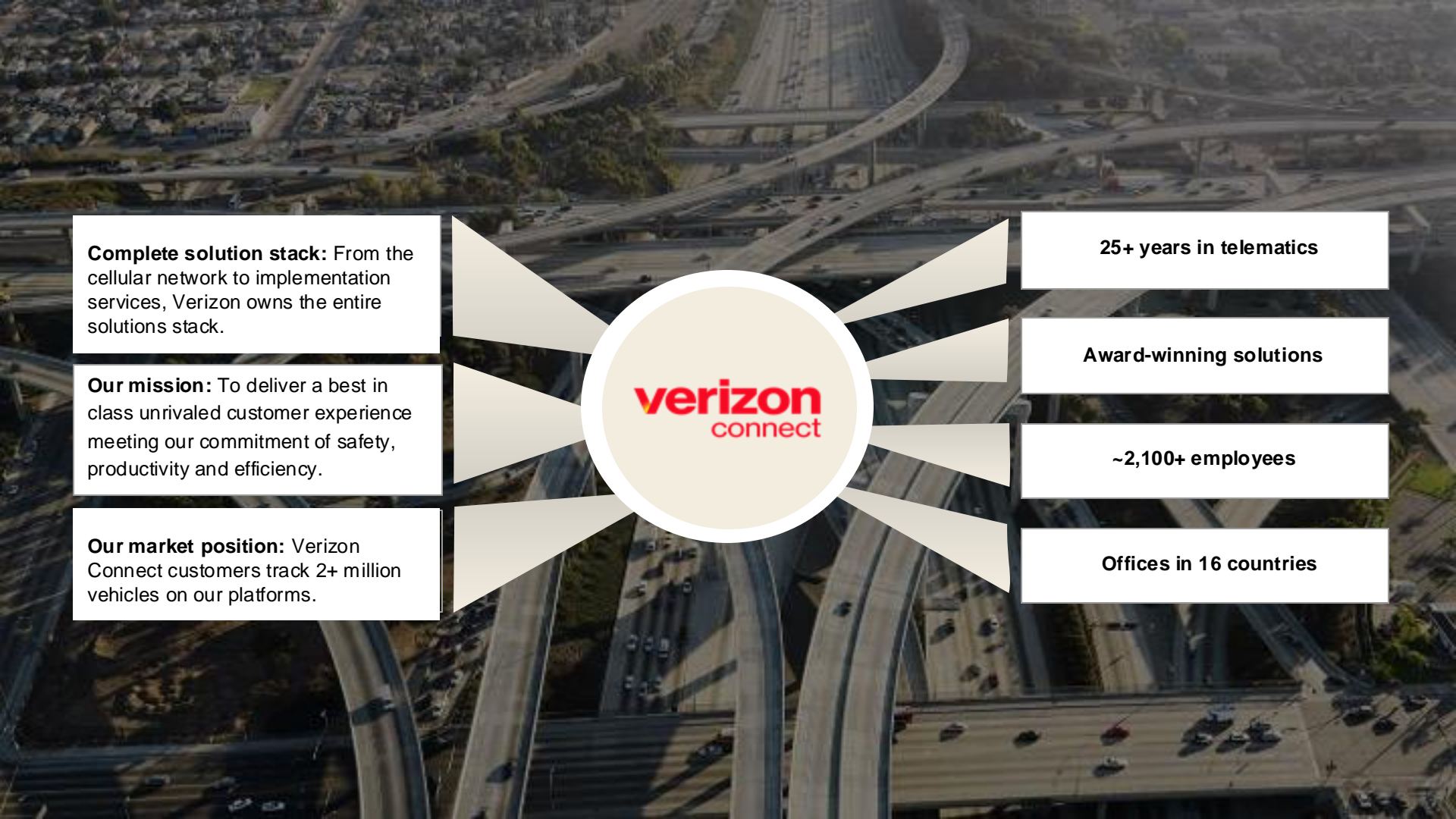
Winning Mobility Deals in the Industrial IoT Era

How enterprise fleet operators are leveraging technology to drive meaningful productivity, efficiency, and safety

Terry Dell, Verizon Connect
Justin Foxwood, AppDirect
David Landsberger, AppDirect

An aerial photograph of a complex multi-level highway interchange with numerous overpasses and ramps. The scene is captured from a high angle, showing the intricate flow of traffic lanes. The Verizon Connect logo is superimposed in the center of the image. The word 'verizon' is in a bold, red, sans-serif font, with a small yellow-to-orange gradient at the base of the 'v'. Below it, the word 'connect' is in a thinner, red, sans-serif font.

verizon
connect

An infographic for Verizon Connect centered around a circular logo with the text "verizon connect" in red and black. Eight beige triangular wedges radiate from the logo to eight white rectangular boxes. Three boxes are on the left, and five are on the right. The background is an aerial view of a complex highway interchange with many cars.

Complete solution stack: From the cellular network to implementation services, Verizon owns the entire solutions stack.

Our mission: To deliver a best in class unrivaled customer experience meeting our commitment of safety, productivity and efficiency.

Our market position: Verizon Connect customers track 2+ million vehicles on our platforms.

25+ years in telematics

Award-winning solutions

~2,100+ employees

Offices in 16 countries





Workflows

Utilization

Safety

A Unified View of Operations

Compliance

Location

Efficiency

Temperature change



Trailer  10:17 A Stationary



VIDEO EVENT



Distracted



Crane  10:17 A Moving



Michael Nicholls
Moving SW at 26 mph
Lake Ritaport / now

2.2 mi



Simplifying Decisions



Operational Insights



EV Suitability model



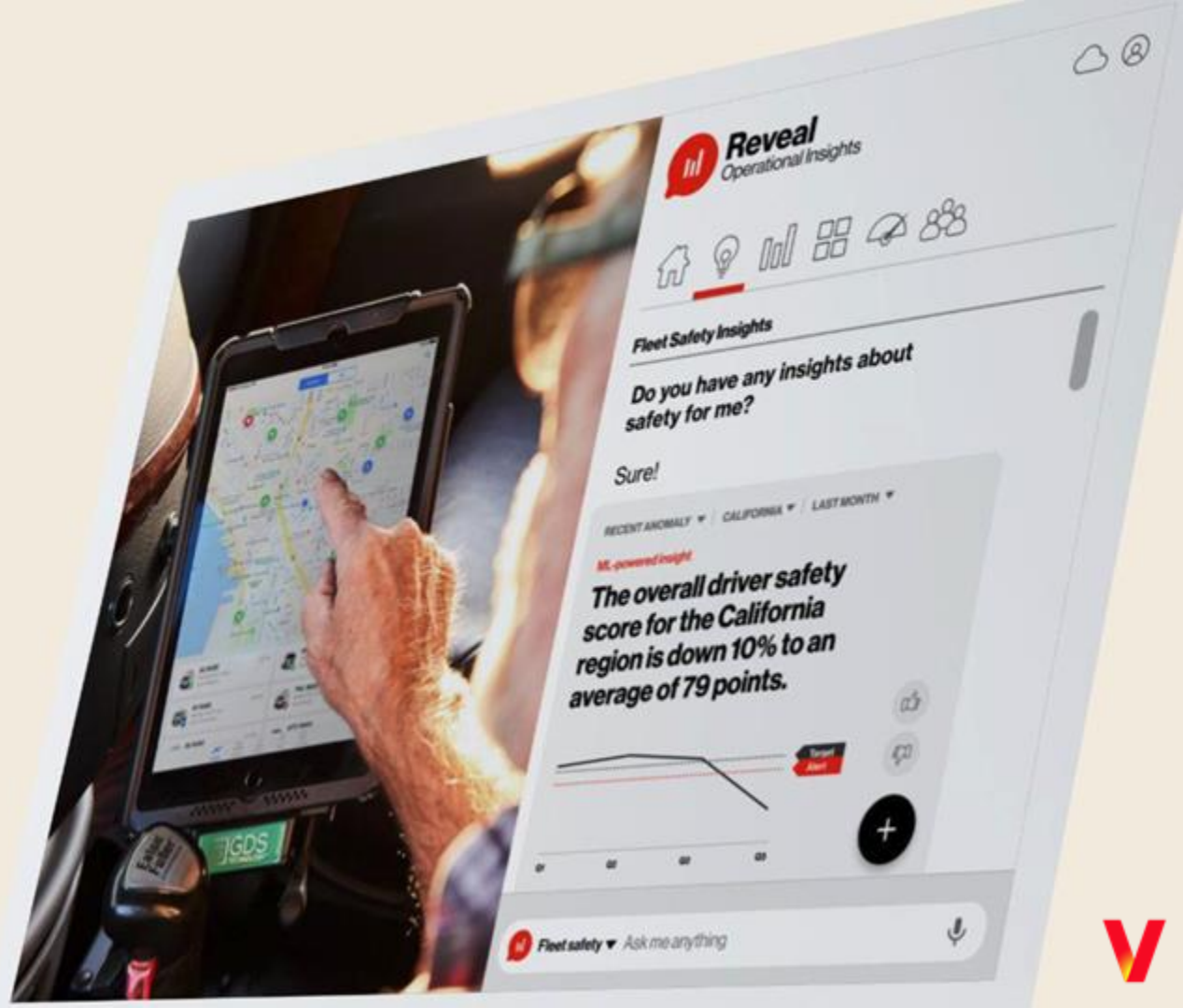
Surfacing Answers



Large
Language
Models



Generative AI



Expanding Context



Action
Recognition



Object
Detection



Distance
estimation

Safety • 3 seconds ago

Delivery vehicles like **Vehicle: 2003 Ford E-250** are likely to have moderate events in urban areas.

[View insight](#)



Safety Hub

[Entire fleet](#)

Overview **Events** Drivers Coaching


Drivers Vehicles Classification Coaching status **ALL FILTERS**

Total events: 1,230




Hard acceleration
08/28/2020, 09:13 GMT
[Rolling stop](#) [Posted speed exceeded](#)
Driver: Alex Quintero Vehicle: 2003 Ford E-250


☐ Minor ●
☒ Moderate ●
☐ Major ●
☐ Critical ●



Distraction
08/28/2020, 09:13 GMT
[Review pending](#) [Moderate](#)
Driver: Alex Quintero Vehicle: 2003 Ford E-250 Address: Woodlake Dr, Piscataway, NJ



Driver camera covered
08/28/2020, 09:13 GMT
[Rolling stop](#) [Driver camera covered](#)
Driver: Lisa Donnelly Vehicle: 2003 Ford E-250 Address: Woodlake Dr, Piscataway, NJ 08854, NJ



Helping You Drive A Safer Tomorrow



Safety starts
with Leadership



Change
Execution



Employee
Driven





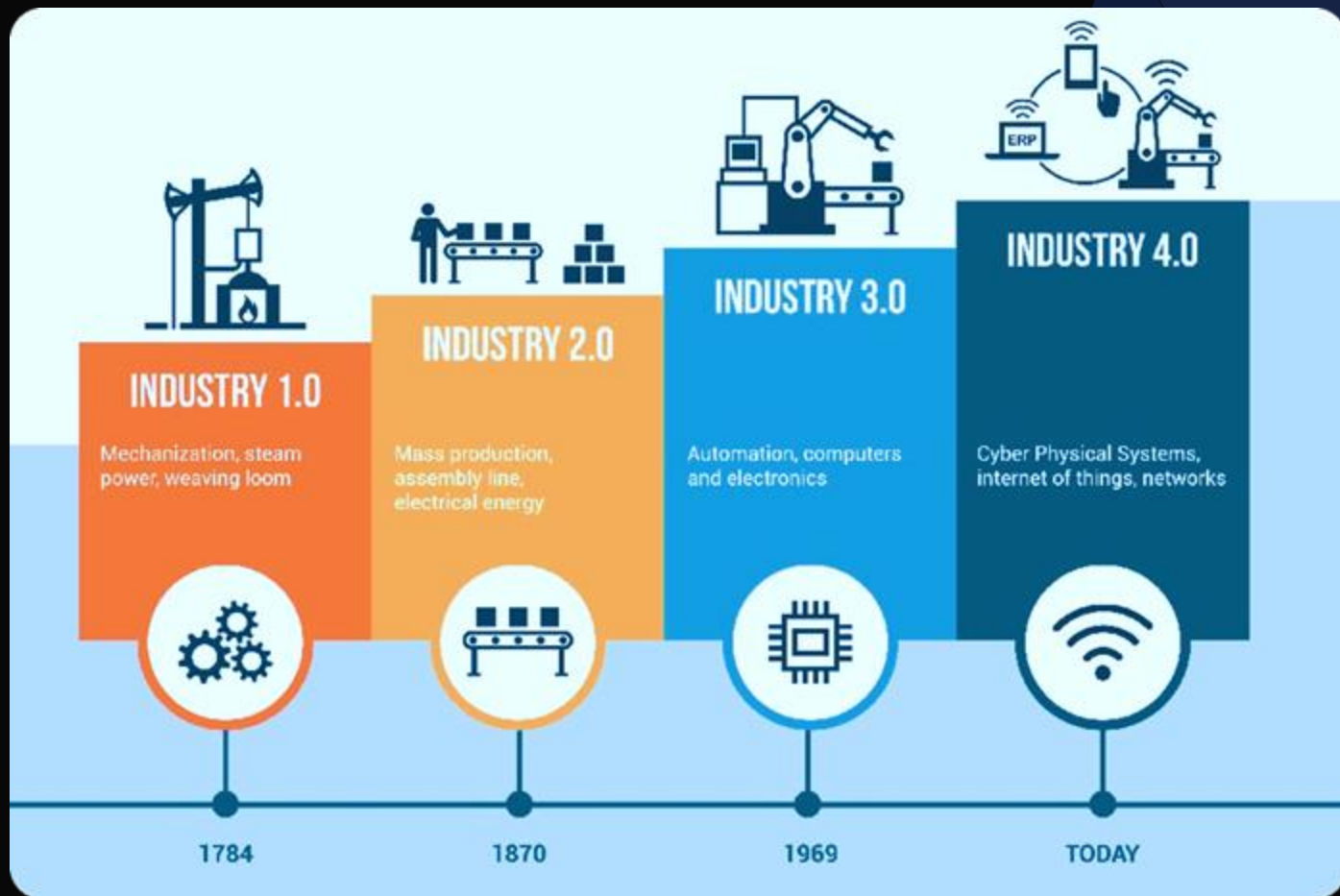
Industrial IOT

- IIoT connects industrial machinery to the internet, focusing on automation, efficiency, and safety in industrial settings, unlike consumer IoT.
- IIoT is driving the global IoT market by accelerating industrial automation, boosting operational efficiency, and creating demand for advanced connectivity solutions in manufacturing, energy, and logistics sectors.
- IIoT leverages AI and machine learning to analyze data from industrial machines, enabling smarter automation, predictive maintenance, and improved decision-making.



- The global IoT market size was valued at \$600 billion in 2023 and is projected to grow sixfold to \$4 trillion by 2032, exhibiting a CAGR of 24.3%.
- 54% of enterprises use IoT to save costs on their projects. Additionally, 35% of enterprises adopt IoT to increase their revenue.
- 58% of the manufacturers reported that IoT is crucial for the digital transformation of the operations in the organizations and in increasing their efficiency.





Top industrial IoT use cases



Predictive maintenance



Location tracking



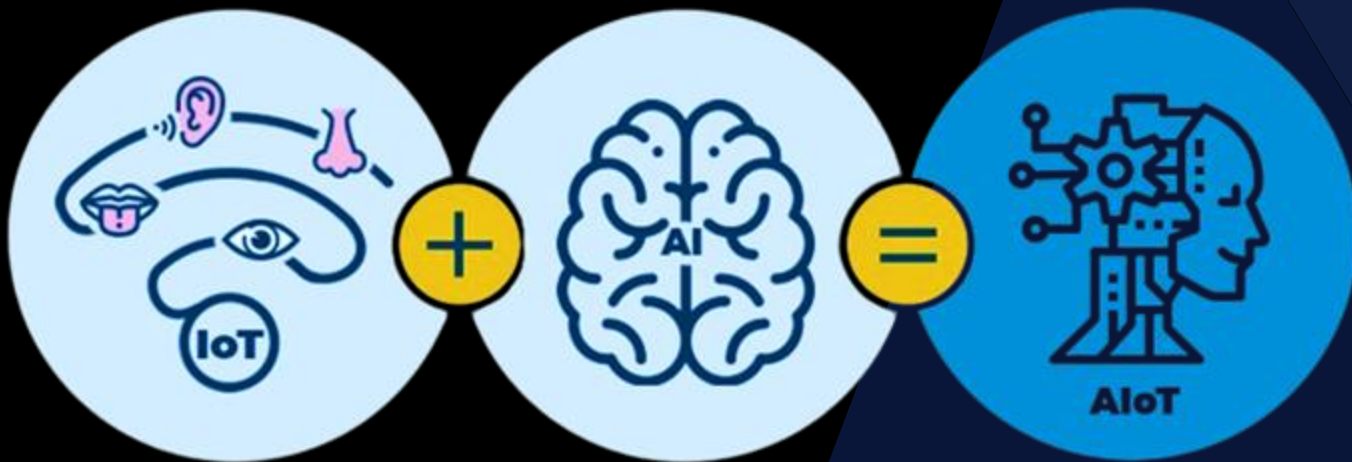
Workplace analytics



Remote quality monitoring



Energy optimization





Thank You

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