

Lessons from ISVs with thriving marketplaces

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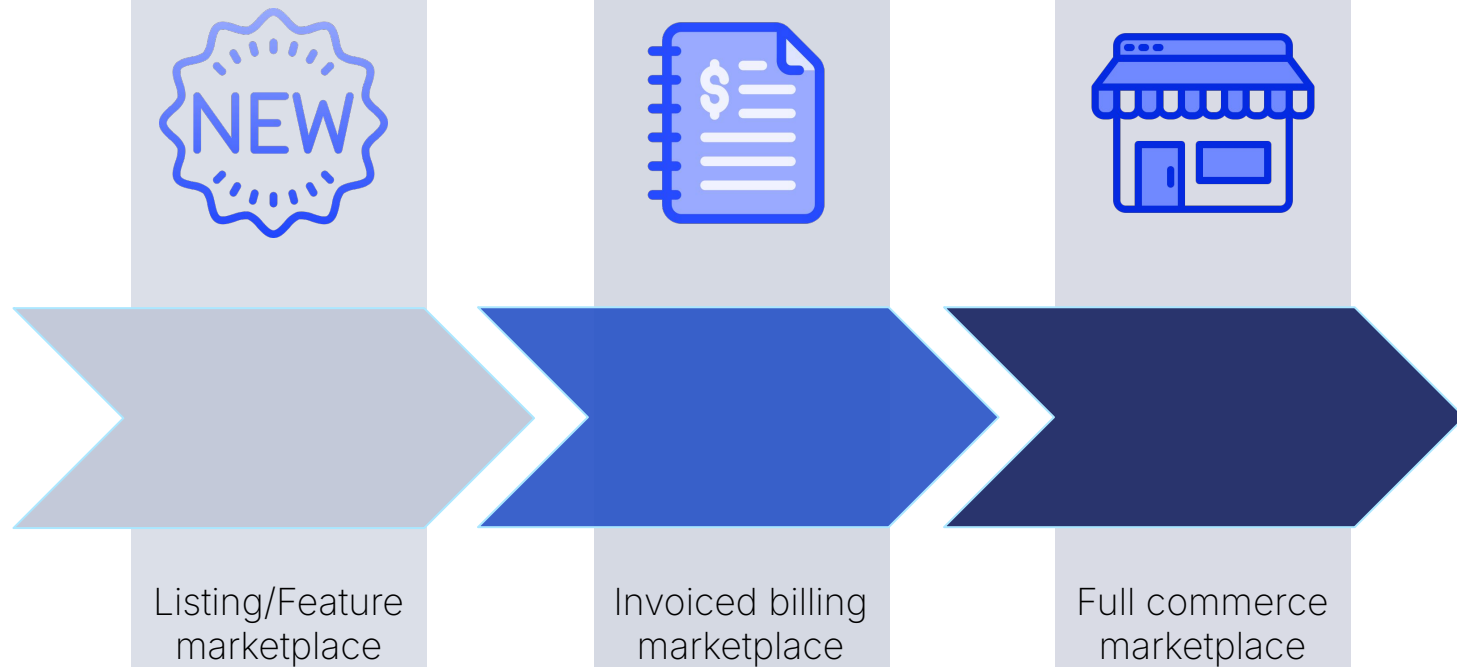
Story Monforte



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Marketplace and Product
Ecosystem

Marketplace evolution



Key takeaways

Business strategy definition

Internal stakeholder management

Ecosystem management and growth

The panel's linkedin profiles



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Thank You

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