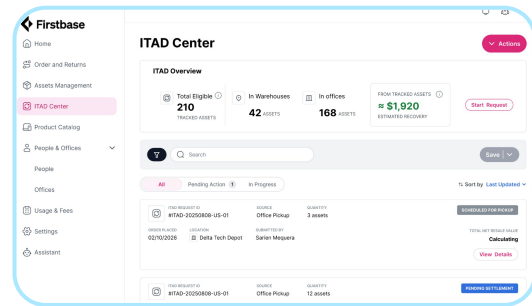


ITAD Services by Firstbase

Turn end-of-life hardware into a business advantage. **Firstbase ITAD** (IT Asset Disposition) makes it easy to recycle or resell aging IT equipment from warehouse and office locations.



WHY IT LEADERS CHOOSE FIRSTBASE FOR ITAD

- Logistics Simplified:** Manage ITAD requests in one place with coverage in 50+ countries.
- Sustainability Built In:** Extend device life & reduce e-waste through remarketing.
- Enterprise-Grade Security:** Protect data with certified erasure and physical destruction.
- Maximized ROI:** Recover value on aging hardware with resale credits for future spend.

HOW IT WORKS

Initiate ITAD	Schedule pickup	Maintain security	Earn value back
Mark devices from anywhere (warehouse or office) for recycling. Create bulk ITAD requests for office.	Device pickup available in the US. Global locations ship on their own timeline, with end-to-end tracking.	Data erasure and destruction follow NIST 800-88 standards.	If remarketed, credits are issued quarterly based on resale earnings.

WHAT'S INCLUDED

ITAD Center	Flexible Pickup & Shipping	Certificates of Destruction
Create, track, and complete ITAD requests in one place.	Firstbase-managed pickup in the US (carrier + scheduling handled via Control Tower).	Auto-generated, audit-ready documentation.
Warehouse Device Insights	Dynamic Resale Estimates	
Instant visibility into every device ready for retirement.	Real-time projections and expected returns.	

ABOUT APPDIRECT

AppDirect is a San Francisco-based B2B subscription commerce platform company that brings together technology providers, advisors, and businesses to simplify how they buy, sell and manage technology. More than 1,000 providers, 10,000 advisors and 5 million subscribers rely on the AppDirect ecosystem of subscription marketplaces to power their innovation, growth, and success.

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