

# THRIVE24

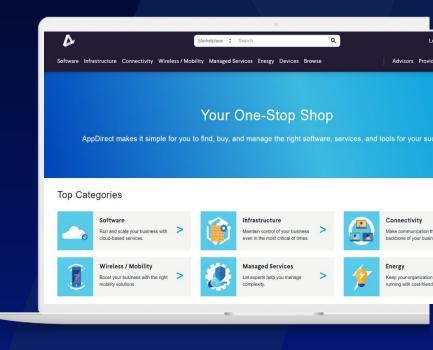
## Scale Cloud Sales through your Advisor Marketplace

Empowering AppDirect advisors to solution on behalf of their customers via the CloudSeller experience as well as sell directly to their customers via their own branded storefront, powered by AppDirect Builtfirst.

Heidi Humphreys & Michael Julve

## Meet the Relationship-Driven B2B Marketplace

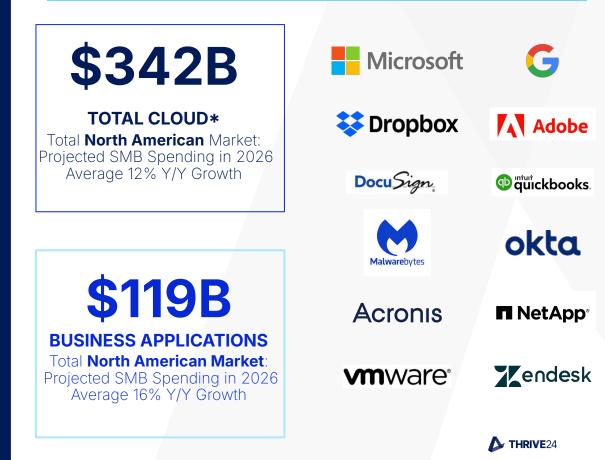
We connect technology buyers with expert advisors to make it easier to find, buy, and manage essential business services.





### 80% of B2B sales will occur in digital channels by 2025 -Gartner

### Sell Cloud and unlock new growth





# Get your unfair share of Cloud with AppDirect!

AppDirect Cloudseller & Advisor Branded Storefron

## Cloudseller for Advisors

Bring more value to your customers with a platform to procure technology, manage spend and secure their workforce





Cloudseller for Advisors

Find, configure and quote cloud products on your own in a simple interface



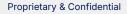
#### Customer Procurement Marketplace

Save time with a single location to find and buy all the technology services that power customers business



#### Customer Spend Management

Consolidate application and subscription management.







# Builtfirst & AppDirect

## Ecosystem of 1,000's of Influencers, VC & PE Firms, Financial Services, Professional Communities, and ISVs

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Proprietary & Confidential

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## AppDirect Advisor Branded Storefront







# Advisor Storefront 'Pilot' Panel



**Stephen Hancock** Socium Consulting



Willow Pfahler WX Technology Group John Schwarze Tin Can Distributors

Mark Venuto US Networks



## Are you interested in learning more?

# Reach out to your Channel Manager to gain early access to the Builtfirst Beta today



# **Thank You**

