

# Optimize your cloud infrastructure strategy

Run workloads securely in the cloud

## IMPLEMENTING A HOLISTIC INFRASTRUCTURE STRATEGY IS COMPLEX

Navigating the wide array of infrastructure tools and finding the right fit for your business can be time-consuming and complicated.

Plus, implementing, maintaining, managing, and ensuring the security of these solutions can be a full time job for an IT team.



## 01

### FIND FASTER, BUY BETTER, SPEND SMARTER

#### The leading solutions

AppDirect has partnered with all of the leading hyperscalers, top cloud providers, and traditional infrastructure providers.

#### Spend optimization

Visualize spend and usage across infrastructure services to inform business decisions and identify cost savings.

## 02

### EXTEND YOUR TEAM

#### Evaluate your options with our help

Our engineers and experts evaluate each business, from their industry, to their size, and considering their unique needs.

#### Support with implementing & managing

We offer professional and managed services to help companies migrate and maintain their workloads in the cloud.



## PUBLIC CLOUD



## CO-LOCATION



## PRIVATE CLOUD



*...and more*

### ABOUT APPDIRECT

AppDirect is a San Francisco-based B2B subscription commerce platform company that brings together technology providers, advisors, and businesses to simplify how they buy, sell and manage technology. More than 1,000 providers, 10,000 advisors and 5 million subscribers rely on the AppDirect ecosystem of subscription marketplaces to power their innovation, growth, and success. For more information about AppDirect, please visit [www.appdirect.com](http://www.appdirect.com).

