

# Optimize your cloud infrastructure with AWS

### FIND FASTER, BUY BETTER, SPEND SMARTER

AppDirect provides a one-stop-shop to find, buy, and manage all your technology subscriptions in one place. From productivity tools like Google Workspace and Microsoft 365 to cloud-based platforms like Azure and AWS, our dedicated team of experts will find the optimal technology solutions for your unique cloud journey.

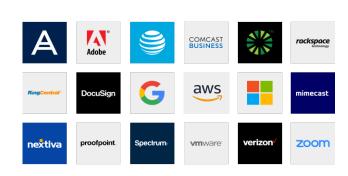
#### 01- FIND AND BUY THE LEADING SOLUTIONS

# Simplify solution discovery

Work with dedicated experts to identify the right solutions for your organization's evolving needs and areas of opportunity with no upfront cost or obligation.

# Self-serve Marketplace

Bring an e-commerce experience to the procurement process with an internal marketplace for you to find and buy all the services that power your business.





- Fast and secure app hosting
- Scalable, reliable, and secure global computing infrastructure
- Customize your OS, language, platform, and database
- Pay only for what you use



#### 02 - SIMPLIFY BILLING AND INVOICING

# Unified billing and invoices

Gain a better understanding of your laaS spending with a clear view of all your invoices in one place. Save time with a single location to pay invoices.

# Insights

Visualize spend and usage across AWS services to inform business decisions and identify cost savings.

#### 03- OPTIMIZE YOUR SPEND

# Manage spend with data-driven insights

Access CloudCheckr at no cost to manage cloud resources, enhance security and enforce governance.

#### Reduce monthly costs

Monthly savings with additional discounts or credits applied to your AWS bill.

## Maximize your compute cost savings

Unlock the potential of Spot FinOps to optimize your AWS workloads and boost your bottom line.

#### Extend your team

Dedicated Professional Services teams that extend your capabilities to manage workloads, migrations, and projects.

#### Learn how AWS Workspace can help your business succeed

Join us for an free, one-hour, action-oriented workshop to help better understand and manage your cloud infrastructure.

Talk to your Advisor about booking an AWS Envision session.

With a catalog of over 1000 solutions, we're here to provide you with unbiased advice for the solution that is best suited for your business needs:







**vm**ware







#### **ABOUT APPDIRECT**

AppDirect is a San Francisco-based B2B subscription commerce platform company that brings together technology providers, advisors, and businesses to simplify how they buy, sell and manage technology. More than 1,000 providers, 10,000 advisors and 5 million subscribers rely on the AppDirect ecosystem of subscription marketplaces to power their innovation, growth, and success.

