



Maximize your AWS investment with AppDirect

IMPLEMENTING A HOLISTIC INFRASTRUCTURE STRATEGY IS COMPLEX

Navigating the wide array of infrastructure tools and finding the right fit for your business can be time-consuming and complicated.

APPDIRECT MAKES IT SIMPLE

We provide expert guidance and managed services to help you evaluate, implement, manage, and support your IT solutions.



OPERATIONAL EXCELLENCE

Cloud Operations Improvement

Optimize cloud resource allocation, governance, and automation to drive efficiency and maintain compliance.

Architecture Consulting

Guidance on cloud architecture design, scalability, and best practices for high-performance workloads.

Cloud Cost Optimization

Implement cost-saving strategies, including rightsizing resources and optimizing spend visibility.



SECURITY AND COMPLIANCE

Security and Resilience

Strengthen cloud security with IAM, logging, disaster recovery, backup, and archiving strategies.

Cloud Connectivity

Design and implement secure, high-performance cloud networking, including hybrid and multi-cloud architectures.





DATA AND ANALYTICS

Data Analytics Solutions

Enable data-driven decisions with data lakes, warehouses, real-time analytics, and visualization tools.

Open Source Database Services

Implement and manage open-source databases like Kafka and Apache for high-performance data processing.



CUSTOMER EXPERIENCE AND ENABLEMENT

Amazon Connect CCaaS

Deploy and optimize cloud-based contact centers for seamless customer engagement and efficiency.

AWS Training and Enablement

Offer hands-on training programs to upskill teams and accelerate cloud adoption.



APPLICATION AND INFRASTRUCTURE OPTIMIZATION

Cloud Adoption and Migration

Guidance through cloud migration, ensuring minimal disruption and accurate cost forecasting.

Infrastructure Modernization

Transform legacy systems with microservices, containerization, and serverless architectures.

Kubernetes Optimization

Enhance Kubernetes deployments for better performance, scalability, and resource efficiency.

Storage Assessment and Optimization Evaluate and optimize storage solutions for performance, cost, and reliability.



ENTERPRISE DISCOUNT PROGRAM NEGOTIATION

AWS EDP Negotiation

Secure the best deal by optimizing costs, modernizing infrastructure, and strategic negotiation.

ABOUT APPDIRECT

AppDirect is a San Francisco-based B2B subscription commerce platform company that brings together technology providers, advisors, and businesses to simplify how they buy, sell and manage technology. More than 1,000 providers, 10,000 advisors and 5 million subscribers rely on the AppDirect ecosystem of subscription marketplaces to power their innovation, growth, and success. For more information about AppDirect, please visit www.appdirect.com.

