

# Connectivity and SD-WAN/SASE: Your cloud cornerstone

Drive continuous productivity with connectivity as your business backbone

## BUSINESSES DEPEND ON RELIABLE CONNECTIVITY FOR CLOUD SUCCESS

Companies are shifting to the cloud to store and manage their information, collaboration tools, and services. To maintain productivity and minimize disruptions, they need strong and secure connectivity.

90-95%

OF APPS WILL BE  
CLOUD NATIVE  
IN 2025

*One in five businesses are upgrading to SD-WAN for superior network performance and security*

## MODERN SOLUTIONS TO POWER YOUR BUSINESS FORWARD

Transform your communications infrastructure with next-generation connectivity. Centralize spend and reduce overhead through one master service agreement (MSA).

01

## MAXIMIZE CLOUD INVESTMENTS WITH CONNECTIVITY SOLUTIONS

### Find and buy the leading solutions

Tap into the leading catalog of connectivity providers for robust network and communications solutions.



SASE



SD-WAN



FIBER



CABLE



WIRELESS



TEM



UCaaS



CCaaS



## 02

## SIMPLIFY CONNECTIVITY WITH ONE SUPPORT TEAM, ONE MSA

## Gain expertise without upskilling

Expert teams deliver end-to-end connectivity solutions, tailored to your business needs. From assessment to implementation, our specialists ensure seamless deployment.

## Optimize costs by centralizing spend

Simplify network vendor management and identify savings through unified visibility and control. One MSA for usage tracking, performance monitoring, and consolidated billing.

## 03

## MANAGE YOUR CONNECTIVITY WITH LEADING PROVIDERS



AT&T  
Business

COMCAST  
BUSINESS

CROWN  
CASTLE

verizon

LUMEN®

Spectrum▶

T-Mobile®

COX  
BUSINESS®

vCom

vodafone  
business

airespring™  
Managed Solutions. Personalized Service.

Granite

## KEEP EMPLOYEES ONLINE WITH PREMIUM TECHNICAL SUPPORT

AppDirect is helping millions of users on their tech journey

100K+

annual calls for end user help desk services and on-boarding support

96%

of customer support calls resolved on the first call

93%

of customers rate us highly for our support services

## ABOUT APPDIRECT

AppDirect is a San Francisco-based B2B subscription commerce platform company that brings together technology providers, advisors, and businesses to simplify how they buy, sell and manage technology. More than 1,000 providers, 10,000 advisors and 5 million subscribers rely on the AppDirect ecosystem of subscription marketplaces to power their innovation, growth, and success. For more information about AppDirect, please visit [www.appdirect.com](http://www.appdirect.com).

