# Devs.ai Agentic Al Creation & Management

#### STAY AHEAD OF THE LLM LANDSCAPE

Al adoption is accelerating, but keeping up with new LLMs and securely training it on company data is costly and inefficient. Your customers need a way to stay ahead without the hassle of managing multiple Al subscriptions.

Tap into a \$1.3T opportunity

The AI market is set to reach \$1.3T by 2032

### 2 LLMs

are released weekly, often leading to

**2x** price increase of older models.

#### **CAPTURE YOUR CUSTOMER'S AI SPEND**

Your customers are already using ChatGPT, Anthropic, and other LLMs, so why not shift their spend through you? With devs.ai, you can offer your customers all the leading LLMs they can securely train with their data—all under one plan.

#### **CUSTOMER CHALLENGES**

Common challenges faced by your customers and prospects, and solutions to position against them.

CHALLENGE	SOLUTION
Complex LLM landscape	One platform for 30+ LLMs, allowing companies to train agents on multiple LLMs under one subscription.
Resource & skills gap	A suite of intuitive agentic tools that empower users to create agents capable of orchestrating complex workflows and automating tasks.
Inefficient AI management	Tools to automate agent updates, track performance, and manage consumption to optimize spend and performance.
Privacy & compliance risks	A secure environment for training agents on proprietary data, with user controls to ensure compliant usage.



# Offer a complete agentic Al stack

### SOLUTIONS OVERVIEW

### Central access to 30+ LLMs

Give your customers the freedom to update their agents to the latest LLMs when they want at no additional cost.

X No integration costs

X No vendor lock-in

X No operational roadblocks

X No service disruptions



### No-code & pro-code agentic tools

Remove the barriers to creating agents with devs.ai's agentic Al creation studio.

Custom data uploads

Workflow builder

Task automation

Tailored instructions

RAG & Python tools

Vector database

APIs & integrations

Embeddable agents

### Al lifecycle management

Equip your customers with the tools needed to optimize long-term agent performance.

Refine knowledge base Automate data updates & easily swap LLMs

**Monitor analytics** Track performance KPIs & health metrics

Manage spend Evaluate consumption & optimize resource allocation

### **Enterprise-first**

Provide peace of mind for your customers by offering a secure and compliant Al solution that safeguards their data and eliminates shadow Al.

Private Azure instance

On-prem options

**US-based servers** 

SOC II certified

Access controls

User permissions

Governance features

Compliance tools



# Democratize agentic Al

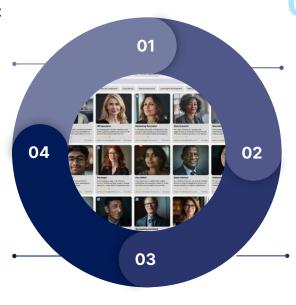
### A COMPREHENSIVE SOLUTION TO CREATE, DEPLOY & MANAGE AI AGENTS

Devs.ai enables businesses to create and deploy purpose-built agents to every corner of their business. Designed for all skill levels, it allows anyone to build and manage sophisticated agents from a single, secure platform.

#### **EMPOWER YOUR CUSTOMERS TO CREATE FIRST-CLASS AGENTS**

### Customize your agent

Train your agent using your own data sources and select the LLM tailored to your needs



## Augment agent knowledge

Utilize predefined data pipelines to augment the agent's knowledge

### Deploy at scale

Embed agents into your business workflows or integrate via APIs

### Orchestrate complexity

Build sophisticated agents that manage complex workflows and perform tasks

### OFFER YOUR CUSTOMERS A SCALABLE SOLUTION

Devs.ai offers extensive integrations, so that your customers can easily scale their solutions across their ecosystem of applications to deliver real business value.













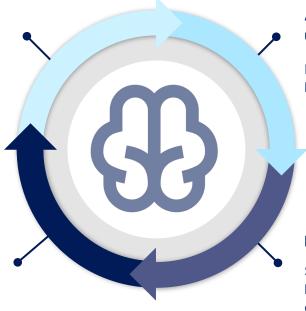
# Streamline Al management for your customers

#### GIVE YOUR CUSTOMERS CONTROL OVER THEIR AI STRATEGY

Here are some important ways in which your customers can manage the entire lifecycle of their agent to guarantee optimal and cost-effective performance.

### **Iterate & optimize**

Continuously refine your agent to enhance performance and expand capabilities



## Automate data updates

Ensure your agent's knowledge stays current

### Monitor metrics & spend

Gain visibility into agent performance and resource usage

### **Easily swap LLMs**

Swap LLMs to adapt to business needs and stay current with the landscape

#### **DRIVE SECURE INNOVATION**

Offer customers a solution that centralizes access and control of Al agents, promising safe and compliant Al usage

### **LESS THAN 25%**

OF WORKERS ARE USING AI TOOLS AUTHORIZED BY THEIR COMPANY

### OFFER YOUR CUSTOMERS THE LATEST LLMS UNDER ONE PLAN



**ANTHROP\C** 













# Spot the ideal customer



Businesses with vast amounts of proprietary data to train their agents on

Financial services are projected to lead Al spending, followed by IT services and retail during the period of 2025-2028.



IT teams looking to eliminate shadow AI to ensure secure & compliant AI usage



Businesses paying for multiple Al subscriptions, such as OpenAl and Anthropic

### WIN BIG WITH ENTERPRISE PROSPECTS

- Private LLMs
- Professional services
- Custom on-prem options
- ✓ Increased data storage

Once you've identified an enterprise customer, contact your Channel Manager to learn more about our Professional Services packages offered.

### HOW CUSTOMERS ARE USING DEVS.AI AGENTS TODAY

#### Marketing Sales **Human Resources** Product recommendation Recruitment advice Content generation Resume comparison Sales data analysis Campaign ideation Market research Sales pitch creation Onboarding automation Employee goal tracking Objection handling CTA optimization HR policy compliance Audience segmentation Product comparison **IT/Software Dev Product Management** Legal Feature prioritization API documentation Contract review Legal documentation User feedback analysis Coding Compliance verification Roadmap planning IT troubleshooting Product documentation Technical documentation Risk assessment Competitive analysis System integration advice Legal pitch support



# Ask the right questions

Follow these steps to uncover your customer's Al needs, assess current systems, and understand long-term goals. Be attentive to key indicators in your customer's responses.

### START THE CONVERSATION & IDENTIFY BUSINESS OBJECTIVES

### **QUESTIONS TO ASK**

- How is your organization currently using Al?
- How do you see Al playing a role in your organization's future growth and success?
- Do you have proprietary data that you want to train your Al agents on?
- To your knowledge, how many Al tools is your company actively paying for?
- Are you incorporating Al into your processes or programmatically into your tools?

#### **CUES TO LISTEN FOR**

- We're cautious about using our data because of privacy and compliance concerns.
- We're not sure when to upgrade or migrate to a new model.
- It's hard to compare performance and capabilities across different models.
- We're paying for a few subscriptions from AI providers like OpenAI and Copilot.

### EXPLORE AI ADOPTION CHALLENGES

### **QUESTIONS TO ASK**

- What challenges is your company facing in adopting AI technologies, including technical, financial, or other organizational barriers?
- How do you keep your Al strategy up to date with the rapid release of new LLMs?
- Do you have specific challenges around your Al deployment projects that could use the advice, consultation, and recommendations from technical Al experts?

#### **CUES TO LISTEN FOR**

- We have great ideas for AI, but the technical side is really slowing us down.
- We've struggled with integrating AI models into our existing systems and ensuring data security throughout the process.



### UNDERSTAND DATA PRIVACY, COMPLIANCE & MANAGEMENT PRACTICES

### **QUESTIONS TO ASK**

- How are you guaranteeing secure and compliant Al usage across your company?
- What tools or policies do you have in place to regulate Al use within your organization?
- What regulatory requirements or compliance standards are you subject to?
- How do you currently store and manage your data?
- How do you plan to leverage your data for Al training in the future?

#### **CUES TO LISTEN FOR**

- We don't have a formal Al governance strategy yet, but we know it's something we need to address.
- Shadow AI is becoming a growing concern. We don't have full visibility into how AI
  tools are being used in our company.
- It's challenging to keep up with and handle new regulations as they come.

### **IDENTIFY ENTERPRISE OPPORTUNITIES**

### **QUESTIONS TO ASK**

- What current technologies are in place that could support Al integration?
- Have you identified the use cases or workflows that can be automated through AI?
- What milestones do you wish to achieve with AI and how will you measure ROI?

#### **CUES TO LISTEN FOR**

- We have cloud services, data lakes, and advanced analytics platforms.
- We want to automate workflows in areas such as sales and customer support, onboarding, and reporting.
- Our aim is to achieve a 20% increase in productivity from Al over the next year.



# Overcome objections

Here are some common objections and example responses that you can use to address your customer's concerns and hesitations.

# "We are already using Al tools, so we don't see the need to switch to devs.ai"

Are you spending more on tools than you need? Are they compliant and secure? With devs.ai, you get access to all the Al tools and LLMs you need under one plan, along with enterprise-grade security and compliance. Plus, you'll have access to an agentic creation studio—all at a more competitive price than relying on a single Al vendor.

# "I'm concerned about the security risks of using AI solutions and sharing our proprietary data."

Data security is our top priority. Devs.ai ensures the confidentiality of your proprietary data by operating on a secure Azure instance, preventing access by public LLMs. Plus, we're fully GDPR-compliant, so your data stays protected.

## "There are too many LLMs to choose from."

With devs.ai, you have the flexibility to choose the LLM that aligns with your business goals. We continuously update our LLM library to ensure you always have access to the latest and most effective LLMs to train your agents on.

# "We don't have an updated infrastructure with AI processing and storing capabilities."

Devs.ai can accommodate large amounts of data processing in minimal time. It leverages modern storage solutions, powerful processors, and advanced training capabilities.

# "We don't have the technical resources or knowledge to implement Al."

Devs.ai simplifies agent creation with intuitive, no-code agentic AI tools, enabling anyone to build and deploy AI agents that drive efficiency across departments. We also offer professional service packages to help you scale purpose-built agents across your company.

# "I'm happy with my current strategy, why would I add cost?"

Devs.ai can actually help you save on costs. With devs.ai you get access to all the top LLMs under a single plan at 75% of the cost of a single model. This not only reduces your expenses but also ensures you're always up to date with the latest LLMs as they emerge.

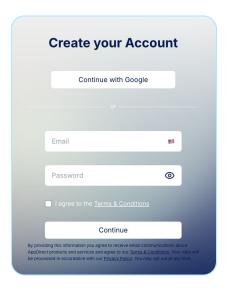


# Refer your customers & earn commission

#### **FOLLOW THESE STEPS TO REFER YOUR CUSTOMERS**

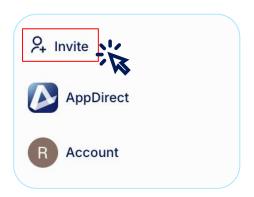
### Create your account

Create your own account on devs.ai



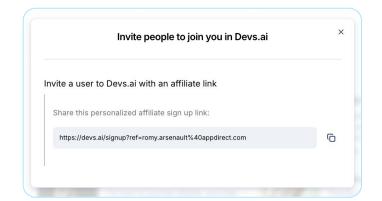
### Click invite

Click on "Invite" at the bottom left corner of the homepage and a modal window will appear



### Retrieve the affiliate link

Select "Invite a user to devs.ai with an affiliate link." Copy the URL and share this link with your customers to connect their account with yours



### Get notified

Receive a notification once your customer signs up and has been assigned to you

### Receive your commission

See the commission reflected in your dashboard once your customer signs up for a paid account using your affiliate link

