

Email template: Optimize AWS Infrastructure

Subject line:	Optimize your cloud infrastructure: Let's discuss your AWS environment
Alt:	Maximize AWS workloads: Let's discuss optimizing for cost, security & performance

Copy and paste the email below, and send it to your prospects. Personalize it to make it your own.

Hi {First name},

I hope you're enjoying summer with friends and family!

I wanted to reach out and talk to you about your cloud infrastructure, specifically managing Amazon Web Services (AWS) workloads.

For business leaders, I talk with, ensuring AWS workloads adhere to best practices and regulatory standards is complex and challenging.

Not to mention **cloud cost management is a top priority**.

Now you don't have to go it alone. I can help you optimize your AWS workloads.

How can I help?

- **Access to AWS specialists** to provide guidance and advanced analytics to help organize your workloads
- **Recommendations to optimize** your AWS infrastructure for cost, security (including regulatory compliance), and performance
- **Ongoing guidance** to get greater value from AWS investment

I'd like to set up an AppDirect Envision session with you in the next week or so. At the meeting, an AppDirect cloud expert will provide a AWS discovery assessment to better understand your infrastructure needs and see if I can help optimize cloud spend.

Do you have time this week or next week to connect? Or if you're ready, [register for an Envision session, here](#).