

Email template: Simplify SaaS Management

Subject line:	Simplify cloud: Let's discuss your SaaS management challenges
Alt:	Unlock cloud software success: Let's address your SaaS tech stack

Copy and paste the email below, and send it to your prospects. Personalize it to make it your own.

<p>Hi {First name},</p> <p>I hope you're enjoying summer with friends and family!</p> <p>I'm reaching out to talk with you about your cloud investments.</p> <p>For today's business leaders managing, procuring, and provisioning cloud software can be a challenge. That's because software licensing is complex, and with remote or hybrid workers, it's only getting more complicated.</p> <p>I'm partnering with a company called AppDirect, which offers SaaS management and much more. They also have a massive SaaS portfolio.</p> <p>If you already use Microsoft 365, Google Workspace, or virtually any other cloud product, we can simplify management by transferring your existing licenses to the AppDirect platform.</p> <p>How can I help?</p> <ul style="list-style-type: none">● SaaS procurement - A single location to buy and manage all your SaaS solutions (Microsoft, Google, AWS, VMWare, Veeam, DocuSign, Adobe; email security from Mimecast and much more)● Spend & SaaS management - Consolidate application and subscription management and gain insights into your application usage● Workforce identity - Reduce IT costs with automated onboarding, centralized access, and secure authentication <p>Another benefit of working with myself and AppDirect, is your SaaS subscriptions come with 24/7 multi-tiered support, as well as additional services.</p>
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I'd like to set up an AppDirect Envision session with you in the next week or so. At the meeting, an AppDirect cloud expert will provide a SaaS assessment and outline recommendations for your SaaS tech stack.

Do you have time this week or next week to connect? Or if you're ready, [register for an Envision session, here](#).