



Smarter energy buying with AppDirect

April 2025

ENERGY

EV Charging | Water & Waste
Electricity | Natural Gas | Solar

COMMUNICATIONS SOLUTIONS

Data | Network | Mobility & IoT | Satellite
SD-WAN | SASE | TEM | UCaaS | CCaaS

MANAGED & PRO SERVICES

Network (NOC) & Cloud Monitoring | SOC
Technical Support | Professional Services

HARDWARE & LOGISTICS

PCs | Laptops | Phones | Monitors | Digital Displays
Hardware Services & Logistics

SECURITY

Physical Security | Network Security
Endpoint Security | Cloud Security

INFRASTRUCTURE

Public, Private, & Hybrid Cloud
Data Center & Colocation | Disaster Recovery

SOFTWARE AS A SERVICE

Microsoft | Google | ERP | CRM | Productivity
Business Applications | IT Management | BI

ARTIFICIAL INTELLIGENCE

Large-Language Models | Agentic AI | Copilot |
Gemini | Chat Bots | Customer Experience



Unprecedented demand is changing energy market dynamics

42%

expected growth in **energy demand** by 2035

88%

forecasted increase in U.S.
natural gas export capacity by
2030

25%

of **operational expenses** are
represented by energy costs

A comprehensive solution for smarter energy spending



100+ PROVIDERS

Largest retail energy network in North America



EXPERT GUIDANCE

Expertise in selecting, managing, and implementing energy solutions



COST OPTIMIZATION

The best pricing, cost analyses, and market forecasts to optimize your energy spend

A holistic energy strategy to:



**OPTIMIZE ENERGY
SPENDING**



**IMPROVE ENERGY
INFRASTRUCTURE**



**MEET SUSTAINABILITY
GOALS**

Energy solutions portfolio



Electricity & Natural Gas
Procurement



Energy Efficiency



Building Management
(Sensors & IoT)



Water Management



Waste Management



Electric Vehicle Solutions

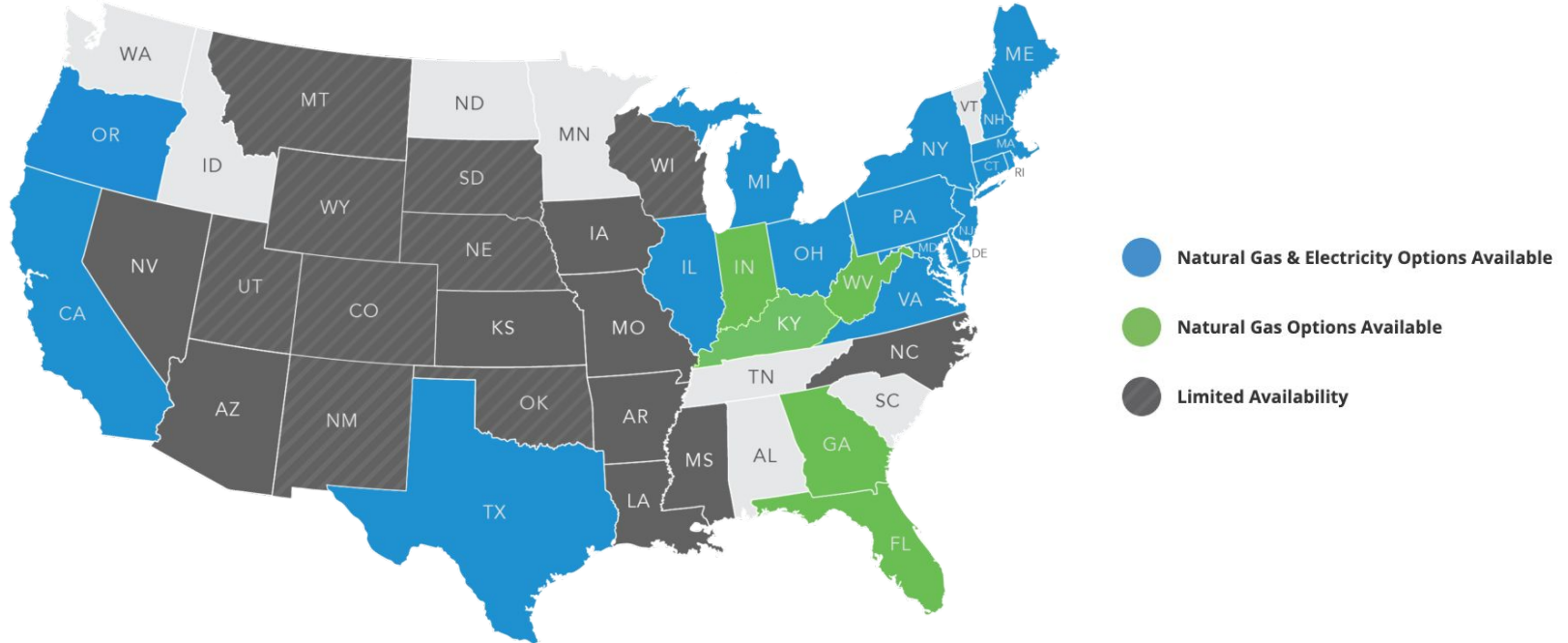


Distributed Generation



Energy Expense Management

Get the most competitive rates with a broad network of electricity and gas suppliers across deregulated markets.



Our catalog
contains access to
over 100 of the
leading energy
providers



Case Studies

\$1.6M in savings on electricity

Company Industry:

Data Center

Location: Virginia

Challenge

Data Center was spending too much on energy

Solution

Implemented a layered hedge strategy, buying energy in stages at different times to take advantage of low prices.

Results

Over \$1.6M in savings over a 4 year term with >37M KWh annual usage

\$192K per year savings on electricity

Company Industry:

Document Solutions

Location: New Jersey

Challenge

Electricity prices rose dramatically over the last few years and wanted to see if Solar could help reduce costs

Solution

Design and installation of a \$2M on-site solar solution

[Video](#)

Results

- \$192K/year in Net Operating Income (NOI) improvement
- Project is a key contributor to their global sustainability objectives

\$200K in savings on natural gas

Company Industry:

Garbage collection, recycling and waste management

Location: California

Challenge

Natural gas prices had been steadily increasing since 2021 and operating expenses tripled from previous years

Solution

AppDirect Energy Experts used Energy Seller to lock in a 3-year deregulated natural gas supply contract

Results

- Savings of almost \$200K to date on natural gas
- Locked-in contract enables them to better plan and manage their monthly utility budget

Thank You

