



Find, buy, and manage energy
solutions with AppDirect

April 2025

ENERGY

EV Charging | Water & Waste
Electricity | Natural Gas | Solar

COMMUNICATIONS SOLUTIONS

Data | Network | Mobility & IoT | Satellite
SD-WAN | SASE | TEM | UCaaS | CCaaS

MANAGED & PRO SERVICES

Network (NOC) & Cloud Monitoring | SOC
Technical Support | Professional Services

HARDWARE & LOGISTICS

PCs | Laptops | Phones | Monitors | Digital Displays
Hardware Services & Logistics

SECURITY

Physical Security | Network Security
Endpoint Security | Cloud Security

INFRASTRUCTURE

Public, Private, & Hybrid Cloud
Data Center & Colocation | Disaster Recovery

SOFTWARE AS A SERVICE

Microsoft | Google | ERP | CRM | Productivity
Business Applications | IT Management | BI

ARTIFICIAL INTELLIGENCE

Large-Language Models | Agentic AI | Copilot |
Gemini | Chat Bots | Customer Experience



What's happening in the market

Energy commodity prices are soaring nationwide

In the past 2 years, the cost
of natural gas has
increased by

>350%

Electricity prices are up YTD.
in Texas, they have increased by

>100%

WE HELP BY:



Sourcing and locking in multi-year deals by finding the best energy solutions and rates



Finding alternative sources of energy that can improve environmental impact and cut costs long-term

Energy solutions portfolio



Electricity &
Natural Gas
Procurement



Energy Efficiency



Building
Management
(Sensors & IoT)



Water
Management



Waste Management



Electric Vehicle
Solutions



Energy Expense
Management



Distributed
Generation

The AppDirect Catalog contains access to over 40 of the leading industry retail energy providers



Energy case studies

Energy solutions verticals



Commercial Property



SMB



Hospitality



Industrial/Manufacturing



Education



Multi-tenant



Hospital/Nursing Home/Assisted Living

Reducing electricity spend by \$192K per year

Company Industry:

Document Solutions

Location: New Jersey

Challenge

Electricity prices rose dramatically over the last few years and wanted to see if Solar could help reduce costs

Solution

Design and installation of a \$2M on-site solar solution

[Video](#)

Results

- \$192K/year in Net Operating Income (NOI) improvement
- Project is a key contributor to their global sustainability objectives

\$200K in savings on natural gas

Company Industry:

Garbage collection, recycling and waste management

Location: California

Challenge

Natural gas prices had been steadily increasing since 2021 and operating expenses tripled from previous years

Solution

AppDirect Energy Experts used Energy Seller to lock in a 3-year deregulated natural gas supply contract

Results

- Savings of almost \$200K to date on natural gas
- Locked-in contract enables them to better plan and manage their monthly utility budget

Thank You

