

Find, buy, and manage energy solutions with AppDirect

### **ENERGY**

EV Charging | Water & Waste Electricity | Natural Gas | Solar

#### **COMMUNICATIONS SOLUTIONS**

Data | Network | Mobility & IoT | Satellite SD-WAN | SASE | TEM | UCaaS | CCaaS

### MANAGED & PRO SERVICES

Network (NOC) & Cloud Monitoring | SOC Technical Support | Professional Services

#### **HARDWARE & LOGISTICS**

PCs | Laptops | Phones | Monitors | Digital Displays Hardware Services & Logistics



#### SOFTWARE AS A SERVICE

Microsoft | Google | ERP | CRM | Productivity Business Applications | IT Management | BI

#### ARTIFICIAL INTELLIGENCE

Large-Language Models | Agentic AI | Copilot | Gemini | Chat Bots | Customer Experience

#### **SECURITY**

Physical Security | Network Security Endpoint Security | Cloud Security

#### **INFRASTRUCTURE**

Public, Private, & Hybrid Cloud
Data Center & Colocation | Disaster Recovery



# What's happening in the market

# Energy commodity prices are soaring nationwide

In the past 2 years, the cost of natural gas has increased by

Electricity prices are up YTD. in Texas, they have increased by

>350%

>100%



## WE HELP BY:



Sourcing and locking in multi-year deals by finding the best energy solutions and rates



Finding alternative sources of energy that can improve environmental impact and cut costs long-term



# Energy solutions portfolio



Electricity & Natural Gas Procurement



Energy Efficiency



Building Management (Sensors & IoT)



Water Management





Electric Vehicle Solutions



Energy Expense Management



Distributed Generation



The AppDirect
Catalog contains
access to over 40
of the leading
industry retail
energy providers





















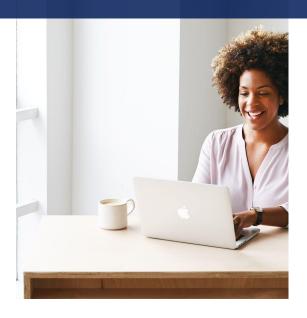






# Energy case studies

# Energy solutions verticals





Commercial Property





Hospitality



Industrial/Manufacturing



Education



Multi-tenant



Hospital/Nursing Home/Assisted Living



# Reducing electricity spend by \$192K per year

# **Company Industry:**Document Solutions

**Location:** New Jersey

# Challenge

Electricity prices rose dramatically over the last few years and wanted to see if Solar could help reduce costs

## Solution

Design and installation of a \$2M on-site solar solution

Video

## Results

- \$192K/year in Net
   Operating Income
   (NOI) improvement
- Project is a key contributor to their global sustainability objectives



# \$200K in savings on natural gas

# **Company Industry:**

Garbage collection, recycling and waste management

Location: California

## Challenge

Natural gas prices had been steadily increasing since 2021 and operating expenses tripled from previous years

## Solution

AppDirect Energy Experts used Energy Seller to lock in a 3-year deregulated natural gas supply contract

## Results

- Savings of almost \$200K to date on natural gas
- Locked-in contract enables them to better plan and manage their monthly utility budget



# Thank You

