

Email template: Managed Services: Network Operations Center and VEEUE Monitoring Platform

Copy and paste the email below, and send it to your prospects. Personalize it to make it your own.

Subject line: Reduce downtime with proactive network monitoring & management

Alt: 24x7 network resilience starts here. Let's talk about monitoring & optimizing network performance

Hi **[First name]**,

Today's always-on business environment requires **24x7x365** availability of network resources. Any downtime can severely hurt the customer experience and your brand, impacting your bottom line.

1 minute of downtime = up to \$10k in lost revenue & productivity ([Atlassian](#)).

But, gaining network visibility is challenging because it requires the right tools, team, and skills.

I'm partnering with AppDirect, which brings these critical elements together through its best-in-class Network Operations Center (NOC) platform and expert team. What you get:

- **Team of NOC analysts 24x7x365**—Our specialized team of experts proactively monitor and resolve incidents 24x7x365 to minimize downtime and ensure seamless operations. When incidents occur, they'll deliver high-touch incident management, following ITIL procedures tailored to your needs.
- **Centralized view of network health**—Gain real-time insights into your overall network health with a centralized platform to monitor everything with an IP address. Receive instant alerts and notifications of potential issues to address problems before they escalate.
- **Simplified management with one integrated tool set**— All of the capabilities of ServiceNow and LogicMonitor in one integrated platform to detect, manage, and resolve incidents. This suite of tools includes infrastructure monitoring, real-time ticketing to manage and resolve issues, and insights from AI and machine learning to make data-driven decisions about your network.

Don't wait to secure the reliability and performance of your network and IT infrastructure.

Do you have time this week or next week to connect?