

Hi [Name],

The average cost of data breaches for organizations of your size has increased by **10%** since 2024, averaging around \$255,000. I would love to book a call with you to understand your current security posture.

I'd love to set up a call to talk through how you're protecting your business as ransomware attacks continue to rise.

Let me know a good time to talk.

Best,

[Your Name]