

# Maximize Microsoft with AppDirect

Your trusted partner for Microsoft licensing and support

## CLOUD SOLUTIONS ARE COMPLEX

Implementing, maintaining, managing, and ensuring the security of your solutions can be a full time job for an IT team.

## APPDIRECT MAKES IT SIMPLE

We provide expert guidance and professional and managed services to help you evaluate, implement, manage, and support your IT solutions.

96%

GREATER ROI WHEN  
COMPANIES PURCHASE  
AND MANAGE TECH  
SPEND WITH A  
PARTNER

01

## Why Microsoft with AppDirect?



### It's easy

AppDirect's Microsoft specialists support you and your customers throughout the entire sales journey.



### It's quick

Easily quote & procure Microsoft in the AppDirect Marketplace. It's easy to set up customers & transact, too.



### Competitive pricing

AppDirect works with you to create competitive offers for Microsoft products.



### Competitive commissions

AppDirect keeps your best interest in mind with competitive commissions for advisors.



## MEET YOUR APPDIRECT MICROSOFT EXPERTS

AppDirect offers the best in-house Microsoft experts, ready to support your team throughout the entire sales journey.

### Business Strategy



**Mitchell Wengreniuk**

*Business Lead, Microsoft*

[mitchell.wengreniuk@appdirect.com](mailto:mitchell.wengreniuk@appdirect.com)



**Amanda Green**

*Marketing Program Manager*

[amanda.green@appdirect.com](mailto:amanda.green@appdirect.com)

### Hyperscaler Team



**Steve Leach**

*Microsoft Specialist*

[steve.leach@appdirect.com](mailto:steve.leach@appdirect.com)



**Chantel Cummings**

*Microsoft Specialist*

[chantel.cummings@appdirect.com](mailto:chantel.cummings@appdirect.com)



**John Boyer**

*Microsoft Specialist*

[john.boyer@appdirect.com](mailto:john.boyer@appdirect.com)

### User Support

Professional Services



Marketplace Support



End User Support



AppDirect offers deep expertise in the management, implementation, and security of Microsoft initiatives.



## MICROSOFT 365



### Migration services

- Email migration: From On-premise, 3rd Party, Tenant to Tenant
- SharePoint, Onedrive migration: Enablement, deployment, configuration, migration (from Box, Dropbox, Google Drive, FileShare)



### Device management

Intune Device Management: Mobile Device Management, Mobile Application Management, Windows Autopilot



### Cloud and virtualization services

Windows 365 Cloud PC: Enablement, deployment, configuration



### Collaboration and communication

MS Teams Collaboration and Voice: Enablement, deployment, and configuration



### AI

Copilot



### Security services

Defender: Enablement and configuration for Endpoint, Email, Identity, Cloud Apps



### Compliance services

Compliance: Data Loss Prevention (DLP), security baselines, Purview Information Protection, tagging, lockbox



## Migration services

- Assessment and Migration: Cost, security, migration assessments, migration, inventory and discovery
- SharePoint, Onedrive migration: Enablement, deployment, configuration, migration (from Box, Dropbox, Google Drive, FileShare)



## Identity and access management

EntraID (Active Directory): Identity and Access Management (IAM), Role Based Access Control (RBAC), Single Sign On (SSO), Multi Factor Authentication (MFA)



## Cloud and virtualization services

Virtual Desktop, Virtual Machines: Azure Virtual Desktop (AVD), deployment, scalability



## Web application services

WebApps: Deployment, configuration



## Networking services

Virtual Desktop, Virtual Machines: Azure Virtual Desktop (AVD), deployment, scalability



## Disaster recovery and backup

Disaster Recovery (DR): DR, backups, Azure Site Recovery (ASR)



## Security services

Security Configuration: Defender for cloud, compliance, governance, baseline configuration, PKI



## Monitoring and troubleshooting

Monitoring and Troubleshooting (Log Analytics, Monitor, Advisor): Azure Monitor, Azure Advisor, Sentinel



## AI

Copilot: Readiness, implementation, best practices

