

## Email template: Network and Mobility Lifecycle Management

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<b>Subject line:</b>	Understand how and where you spend: Let's discuss network and mobility lifecycle management
Alt:	Your status quo might be costing you more than it should: Let's discuss network and mobility lifecycle management

*Copy and paste the email below, and send it to your prospects. Personalize it to make it your own.*

Hi *[First name]*,

*<Insert fun intro - e.g. hope you enjoyed your weekend>*

We've brought on [vCom](#) as a new partner to help companies centralize their network connectivity and mobile technology lifecycle and get more out of every dollar. Would you be open to us helping you evaluate how you're spending and managing these products today?

To provide even more value, I've also partnered with AppDirect to optimize all your technology investments. Their platform secures the best solutions for your connectivity, software, hardware, cloud, and security needs.

What you get with AppDirect:

- **Complete visibility into your on-going technology spend**
- **Access to experts who can assess your technology needs**
- **Services that augment your IT teams' capabilities**
- **A vendor-agnostic approach that puts you first**

Do you have time this week or next week to connect?