



# Strategically plan your technology stack

Rely on our expertise to stay on top of the latest trends and make informed decisions for your business

## BUYING AND MANAGING TECHNOLOGY IS CHALLENGING

Staying on top of technology trends and the best vendors for your business can be a full-time job. Managing contracts, relationships, and services doesn't have to take your team away from their top priorities.

## A SINGLE TRUSTED ADVISOR

Our team stays on top of market trends to offer you tailored guidance on the technology solutions, support, and services that power your business — from connectivity, to energy, to cloud.



### FIND FASTER

Energy

Hardware &  
Logistics

Security

Infrastructure

Communications  
Solutions

Managed &  
Pro Services

Artificial  
Intelligence

Software as  
a Service

### BUY BETTER



### SPEND SMARTER



## 01- ONE SOURCE FOR ALL OF YOUR TECHNOLOGY NEEDS

### Find the right solutions

With access to over 5000 unique solutions from 600+ providers with our partner AppDirect, we'll help you solve your business needs whether connectivity, SaaS, UCaaS, CCaaS, security or even with your energy bills.

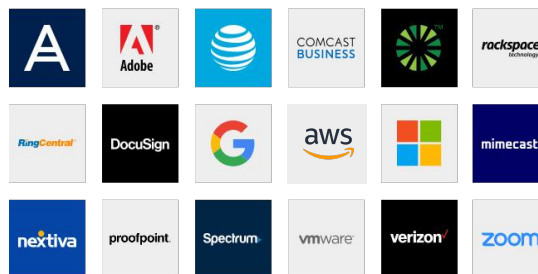
### Save time and resources

Managing contracts and relationships across vendors can be tedious and time-consuming. We leverage all AppDirect vendor relationships so that you never need to negotiate another technology contract.



## Receive vendor agnostic recommendations

We're not tied to any specific solution, so our recommendations are unbiased and tailored to your business needs. Our focus is solely on delivering scalable and cost-effective solutions that best suit your objectives.



## 02- LEAN ON OUR INDUSTRY EXPERTISE

### Benefit from expert guidance

Our engineers and experts evaluate your business, from your industry, to your size, and considering your unique needs. They'll bring you side-by-side technical and pricing analyses of the top products and the services needed to implement and maintain them, so you can make an informed decision.

### Extend your technical teams

Meet the scaling needs of your users without adding headcount, by integrating proactive infrastructure monitoring, on-site equipment servicing, cloud migrations, team onboarding, or extended help desk support with our cloud and networking services & monitoring tools.

## 03- SIMPLIFY CLOUD PROCUREMENT

Gain access to a cloud procurement platform, on-board your cloud purchases and save time and effort managing your technology.

### Spend management

Take control of your subscriptions with a single location to view, manage and even update subscriptions for your organization.

### Billing and invoice management

A clear view of all your invoices on a single consolidated bill for all of your cloud purchases.

### Workforce identity

Reduce IT costs with automated employee onboarding, license assignment, centralized access, and secure authentication.

### Procurement Marketplace

Our expertise is here if you need us, but when you want to do your own research, you can browse the marketplace to easily find and compare solutions on your own.

### ABOUT APPDIRECT

AppDirect is a San Francisco-based B2B subscription commerce platform company that brings together technology providers, advisors, and businesses to simplify how they buy, sell and manage technology. More than 1,000 providers, 10,000 advisors and 5 million subscribers rely on the AppDirect ecosystem of subscription marketplaces to power their innovation, growth, and success.

For more information about AppDirect, please visit [www.appdirect.com](http://www.appdirect.com).

